

Adopt-a-Home

Rebuilding Together DC Alexandria has hosted National Rebuilding Day (NRD) every year since 1987. Teams of volunteers from companies, organizations, and houses of worship would repair homes owned by individuals and families in need in Washington, DC and Alexandria, Virginia.

When the pandemic hit, we knew NRD had to look a little different. Because it is still unsafe for us to host volunteer events with hundreds of people, we're giving you — our donors, partners, volunteers, and supporters — another way to get involved.

With Adopt a Home, you can sponsor the repairs for an entire home, ranging from \$2,500 to \$15,000. Sponsorship comes with unique marketing opportunities, and some sponsorships can accommodate small outdoor volunteer engagement.

The best part is you get to give a homeowner with limited income the critical repairs they need to stay safe at home. And photos and videos of the process will give you a true understanding of your impact.

Interested in Adopt a Home, or have questions? Reach out to Maggie Klefstad, Director of Development at mk@rebuildingtogetherdca.org



Adopt-a-Home Sponsorship Benefits

HOME BUILDER BENEFITS (\$2,500 - \$4,999)

- Photos and videos of the before and after, and the process
- Social media mention
- Logo and link in e-news
- Listing on website
- Annual Report listing

NEIGHBORHOOD BUILDER BENEFITS (\$5,000-\$9,999)

- Photos and videos of the before and after, and the process
- Social media mention
- Logo and link in e-news
- Listing on website
- Annual Report listing
- Sign with logo in front of home on build day
- Logo and recognition in printed newsletter twice
- Option for small outdoor volunteers (dependent on home to be sponsored)

COMMUNITY BUILDER BENEFITS (\$10,000 - \$15,000)

- Photos and videos of the before and after, and the process
- Social media mention
- Logo and link in e-news
- Listing on website
- Annual Report listing
- Sign with logo in front of home on build day
- Logo and recognition in printed newsletter twice
- Option for small outdoor volunteers (dependent on home to be sponsored)
- Press release announcing Adopt a Home partnership
- Live Zoom with project manager/RT DCA staff at build site for employees
- Logo in printed newsletter 4 times

Interested in Adopt-a-Home sponsorship? Contact Development Director, Maggie Klefstad, at mk@rebuildingtogetherdca.org or 703-836-1021 x 506

