



# Rebuilding Together DC • Alexandria



*Partnership Guide: A Practical Roadmap to Sponsorship*





# Thanks to All Our Rebuilding Together Partners!



Freddie Mac – Home Repair Project (Alexandria, VA)



# Who We Are



**McEneaney Associates** – Community Revitalization Project (Alexandria, VA)

**Rebuilding Together DC • Alexandria** is an award-winning, mission-driven organization that creates healthy neighborhoods for residents in Washington, DC and Alexandria, Virginia. Since 1986, our tremendous volunteers and donors have contributed to the repair and revitalization of 3,500+ homes, schools, and public spaces.

**Rebuilding Together DC • Alexandria** is committed to improving the lives of low-income families and veterans by addressing the following criteria:

- Health
- Safety
- Financial stability
- Quality of life



# Increase Your Community Engagement



**Target** – Children of Mine Youth Center Repair Project (Washington, DC)






By selecting a sponsorship level, your company will join

**Rebuilding Together DC Alexandria** as an official partner.

Explore the numerous benefits afforded to Rebuilding Together partners on the following page.

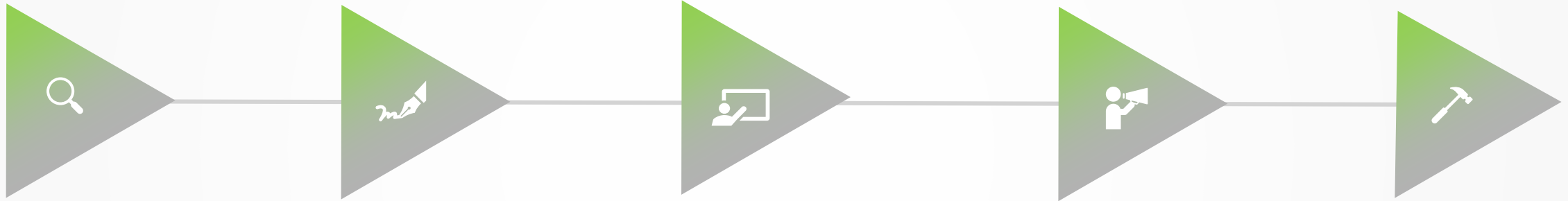


# Sponsorship: Exclusive Service Project Options

Sponsorship Level	Home Builder Sponsor	Neighborhood Build Sponsor	Community Builder Sponsor	City Builder Sponsor	Region Builder Sponsor
# of Volunteer Participants (max)	10	20	30	40	50
Company Logo on Project Signage	✓	✓	✓	✓	✓
Company Logo on Homepage	✓	✓	✓	✓	✓
RT Will Provide All Tools & Supplies	✓	✓	✓	✓	✓
Volunteer Insurance	✓	✓	✓	✓	✓
Lunch Provided	✓	✓	✓	✓	✓
Major repairs			✓	✓	✓
Media/Press Release			✓	✓	✓
Social Media Benefits	1 post on each RT social media platform. 	1 post on each RT social media platform. 	2 post on each RT social media platform. 	3 posts on each RT social media platform. 	4 posts on each RT social media platform. 
Impact	Minor home repair and aesthetic improvements made	Moderate home repair complete with contractors; i.e. chair lift installation	Major home repair complete with contractors; i.e. roof repair	Larger scale beautification, typically on community centers	Repairs done on multiple houses, a community center, or a school
Days on Project	1	1	1	1	1
Cost	\$7,500.00	\$10,000.00	\$15,000.00	\$20,000.00	\$25,000.00



# Service Day Timeline



## Step 1

*Select a Sponsorship Level.*

## Step 2

*Complete Sponsorship Agreement and return to RTDCA.*

## Step 3

*Establish project logistics (date, location, etc.) Note: Exclusive Project Partners should expect to discuss potential service dates which are 8 to 10 weeks in-advance.*

## Step 4

*Finalize media and marketing preferences to ensure maximum visibility.*

## Step 5

*Service Day!*



# Trustworthy & Transparent

Charity  
Navigator

Overall Rating

87%



Three-Star Charity ⓘ

Accountability & Finance



Culture & Community

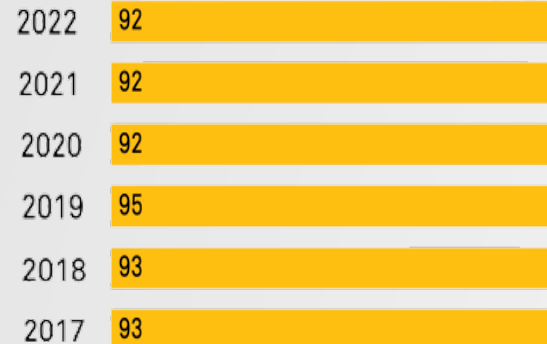


Leadership & Adaptability



Candid.  
GUIDESTAR®

Client Satisfaction Score



Candid.  
GUIDESTAR®

Top Transparency Score

Platinum  
Transparency  
2023

Candid.



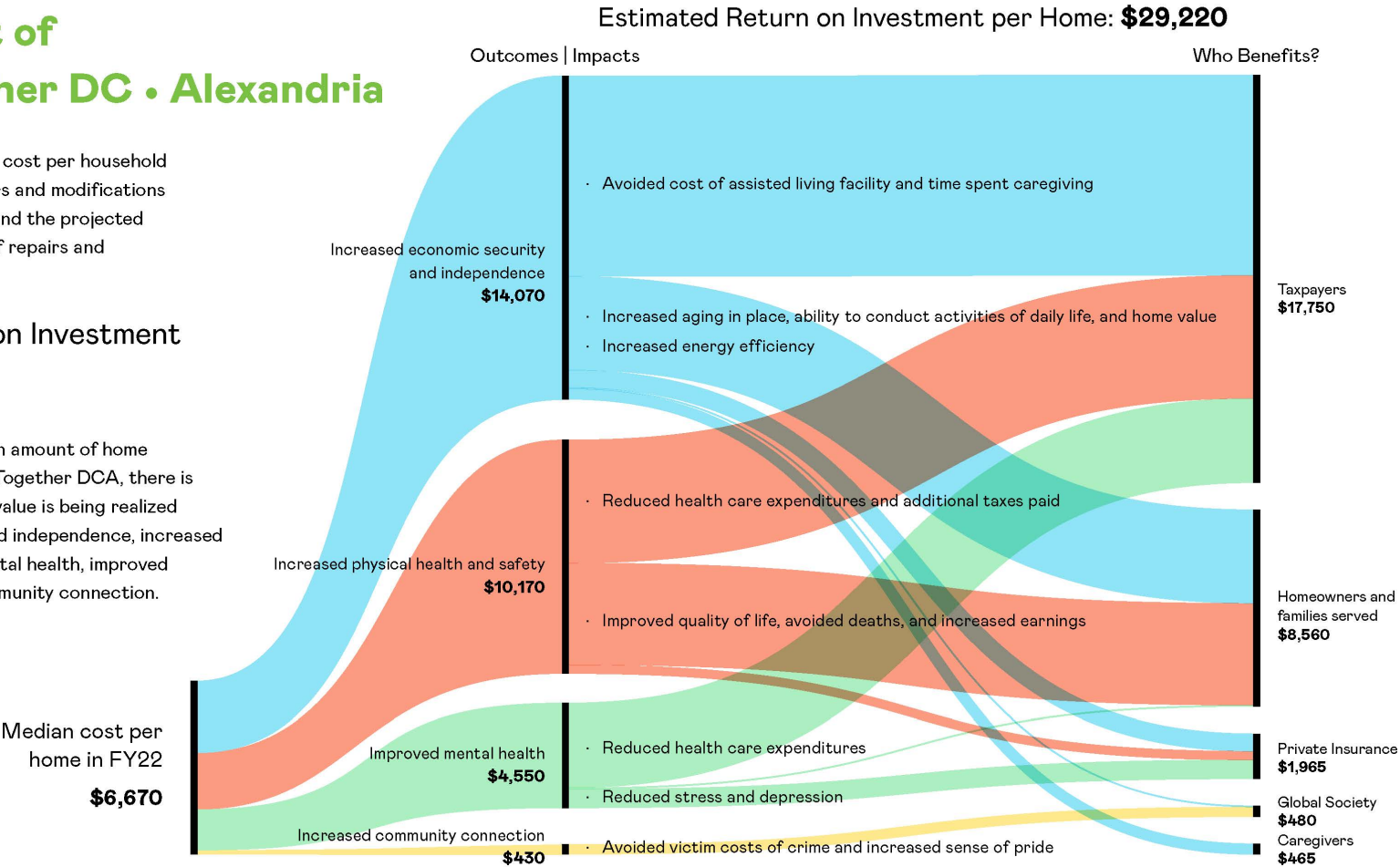
# A Proven Model for Success

## The Social Impact of Rebuilding Together DC • Alexandria

This impact value map shows the median cost per household receiving Safe and Healthy Homes repairs and modifications delivered by Rebuilding Together DCA, and the projected benefits generated by the average mix of repairs and modifications in FY2022.

Projected Social Return on Investment  
**\$1 → \$4.38**

For every \$1 dollar invested in the median amount of home repairs and modifications by Rebuilding Together DCA, there is a projected social return of \$4.38. This value is being realized through increased economic security and independence, increased physical health and safety, improved mental health, improved energy conservation, and increased community connection.



### Dimensions of Impact



**WHAT:** Rebuilding Together DCA provides critical home repairs and modifications at no-cost to homeowners to address home and safety health hazards and help residents lead healthy, safe lives in their homes.

**WHO:** Serving low-income homeowners in DC and Alexandria including the elderly, persons with disabilities, veterans, and families.

**HOW MUCH:** The Rebuilding Together DCA team includes 13 staff members and a network of 1,200+ contractors and volunteers. Annually 300+ households are served.

**CONTRIBUTION:** Financial barriers and home health hazards influence whether a homeowner can remain safely and affordably in their home.

**IMPACT RISK MITIGATION:** Rebuilding Together DCA's home repairs and modifications are designed to address critical needs on the Safe and Healthy priorities and HUD Healthy Home Rating Systems hazards checklist, which comprehensively ensures that homeowners live in safe, accessible, and healthy homes. Services are at no-cost to homeowners, reducing the financial burden on homeowners.





# Board of Directors



**AGNC Investment** – Home Repair Project (Washington, DC)

## **Chair**

Denise Noel  
*Low Income Investment Fund*

## **Director**

Rita Drayton  
*Target*

## **Immediate Past Chair**

Diaa Elbashir  
*EMA Architecture + Interiors*

## **Director**

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*Cushman & Wakefield*

## **Treasurer**

Mike Dawson  
*Freddie Mac*

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*Wells Fargo*

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*HDR Remodel*

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*Landis Architects/Builders*

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## **Director**

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*Ernst & Young*

## **Director**

Erica Cummings  
*HGA*



# Become A Partner!

## Questions?

Please reach out to Katharine Dixon with any questions for your partnership with  
**Rebuilding Together DC Alexandria**

**Katharine Dixon**

CEO

[kd@rebuildingtogetherdca.org](mailto:kd@rebuildingtogetherdca.org)



**McEneaney Associates**– Home Repair Project (Alexandria, VA)



## Yes! Sign us up for an Exclusive Project Day!

Sponsorship Level: \_\_\_\_\_

Organization Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Contact Email: \_\_\_\_\_

My credit card information is below, a check is enclosed/on the way, or I'll give

online: \_\_\_Check \_\_\_Credit Card

### Credit Card Information:

Name on Credit Card: \_\_\_\_\_

Credit Card # \_\_\_\_\_

Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_

Address: \_\_\_\_\_

Zip: \_\_\_\_\_

Signature (please type full name): \_\_\_\_\_

Date: \_\_\_\_\_

Please send forms and checks payable to:  
Rebuilding Together DC Alexandria  
101 Xenia St SW, Suite 102  
Washington, DC 20032

Questions? Contact Katharine Dixon at [kd@rebuildingtogtherdca.org](mailto:kd@rebuildingtogtherdca.org)